



**ElevatEd.School**  
Empower Students



# **ELEVATED SCHOOL 2023-2024**

College Acceptance and Matriculation Results



# 454!

## OFFERS TO SCHOOLS WITH <20% ADMIT RATE

\*note that one student could have been accepted to multiple schools during Regular Decision

- Amherst - 6
- Barnard - 4
- Boston University - 9
- Brown - 6
- Carnegie Mellon - 9
- Columbia - 14
- Cornell - 16
- Dartmouth - 3
- Davidson - 1
- Duke - 13
- Emory - 14
- Georgia Tech - 18
- Georgetown - 7
- Harvard - 5
- Johns Hopkins - 14
- MIT - 5
- Northeastern - 13
- Northwestern - 13
- Notre Dame - 2
- NYU Stern - 13
- Pomona - 1
- Princeton - 8
- Purdue - 14
- Rice - 16
- Stanford - 12
- Swarthmore - 2
- Tufts - 6
- UC Berkeley - 24
- UMich - 21
- UCLA - 29
- UChicago - 7
- UNC - 16
- UPenn - 17
- USC - 15
- UT Austin - 17
- UVA - 16
- Vanderbilt - 3
- WashU St. Louis - 17
- Williams - 3
- Yale - 20
- UMiami - 5



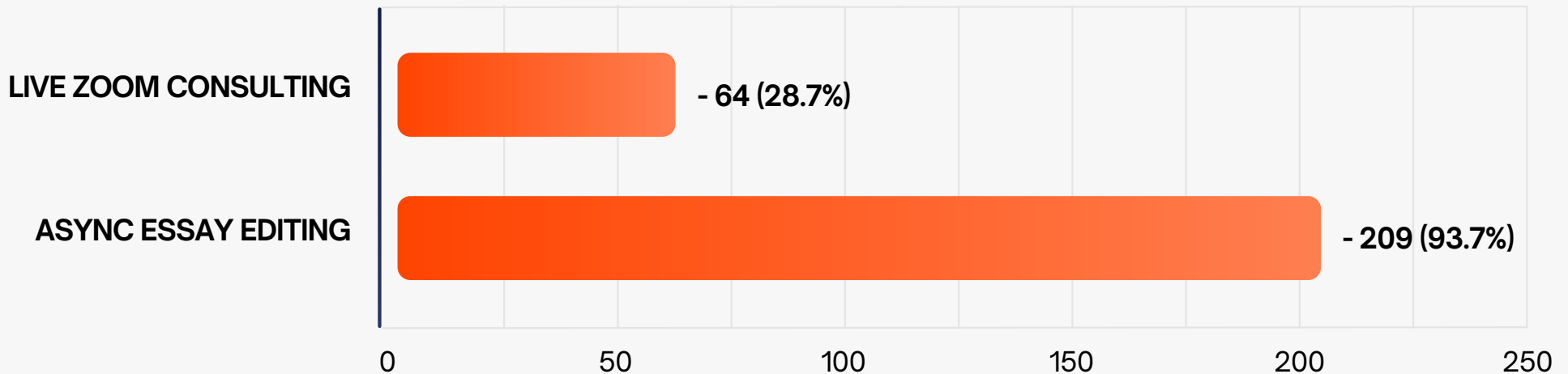
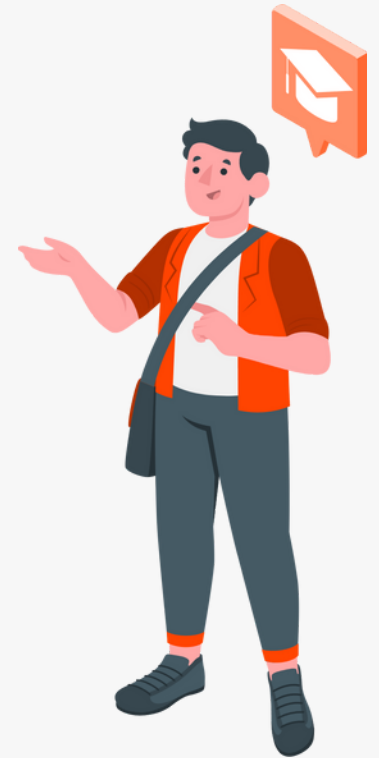
## Live Zoom Consulting

We offer live Zoom consulting services for students looking for help with application strategy, essay brainstorming and more!

## Asynchronous Essay Editing

For those students who already have drafts of their essays, we recommend [asynchronous essay editing](#) (our most popular service!)

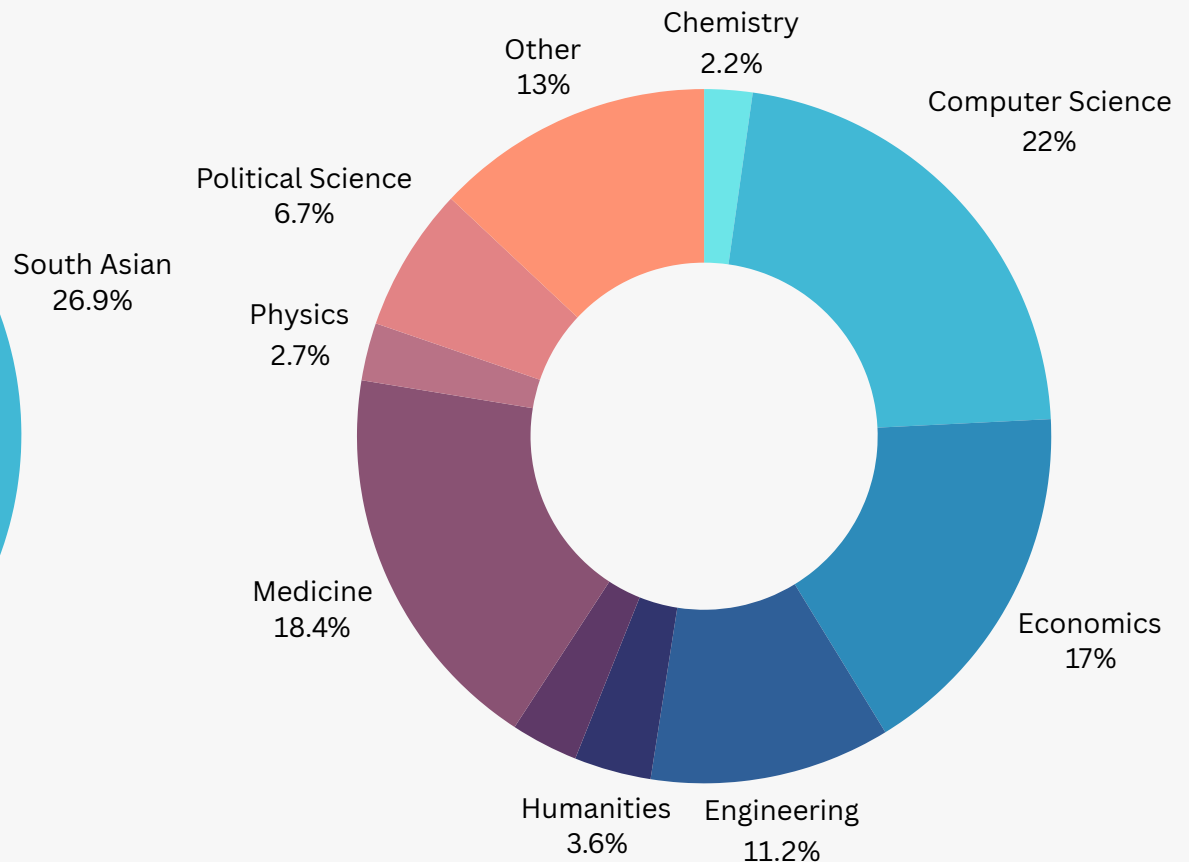
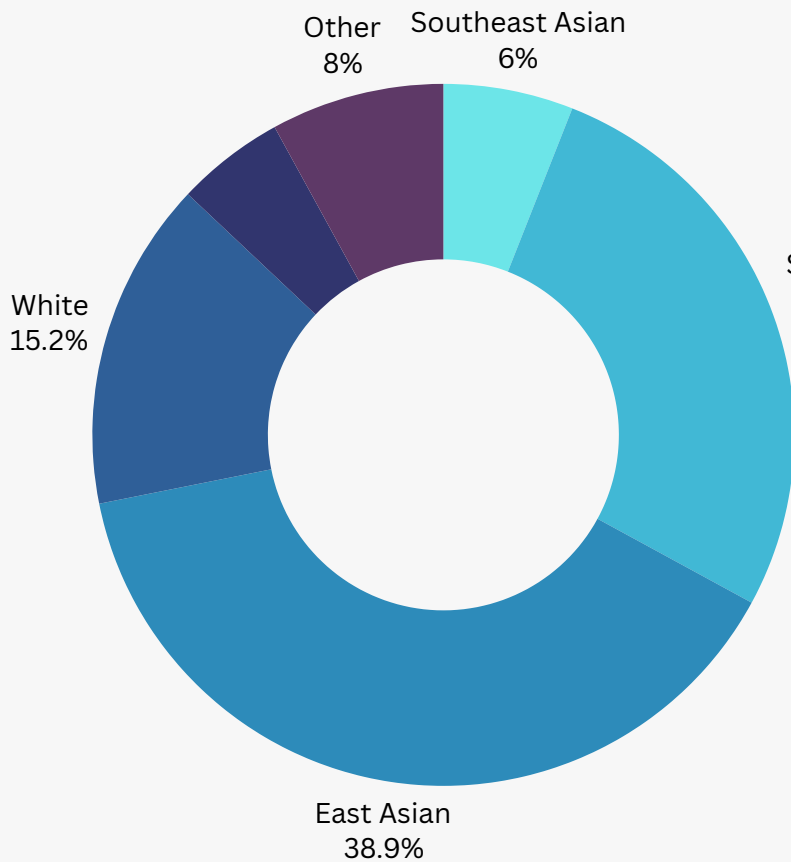
Many students who just used Async Essay Editing were accepted to top schools such as Harvard, Yale, Stanford and more!





## SENIOR DEMOGRAPHICS

The majority of students we work with are of Asian descent and interested in majoring in STEM subjects





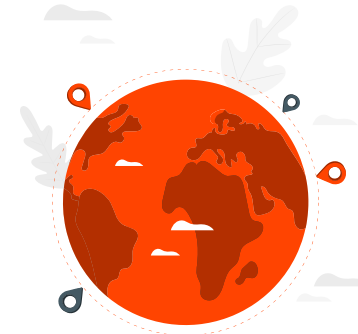
## WHERE ARE OUR SENIORS **FROM?**



**76.6% of the seniors we worked with were **domestic****

Most popular states:

Texas, California, Arizona,  
Virginia, New York



**23.4% were **international** students**

Most popular countries:

Indonesia, Canada, China, India,  
United Kingdom, Saudi Arabia



## OUR TESTIMONIALS

“

Also words of encouragement that I didn't know I needed. I couldn't be more grateful for the work Kevin, Jeff and ElevatEd are putting in. Because of them, I am the first in my family to attend college! 🙏

Brown University, Class of '28

“

Words are magic, and Kevin, Jeff and his team are nothing short of wizards. 🧙

-Columbia University, Class of '28

“

The ElevatEd team had been my cheer squad, helping me tackle university applications with excitement! Their detailed asynchronous essay editing and ingenious solutions to my roadblocks in Zoom meetings made the whole process a blast. Thank you to the entire ElevatEd team for turning my dream of getting into Yale into a reality!

-Yale University, Class of '28

“

The best thing about ElevatED is how personal it is. Most college guidance services charge exorbitant prices (sometimes over \$100-200K!), but ElevatED has always offered discounts and fair prices for their hard work, which is incredible for both low and middle-class families. This team really cares about its students, and I would do it all over again!"

-UC Berkeley, Class of '28



# SCHOLARSHIP PROGRAM

## We help both international and domestic students!

In 2023-2024, we worked with dozens of high-achieving, low-income scholarship students hailing from Pennsylvania to Tanzania to Afghanistan!

## We've invested tens of thousands into our scholars!

In total, we provided more than \$42,000+ in pro-bono essay editing to scholarship students!

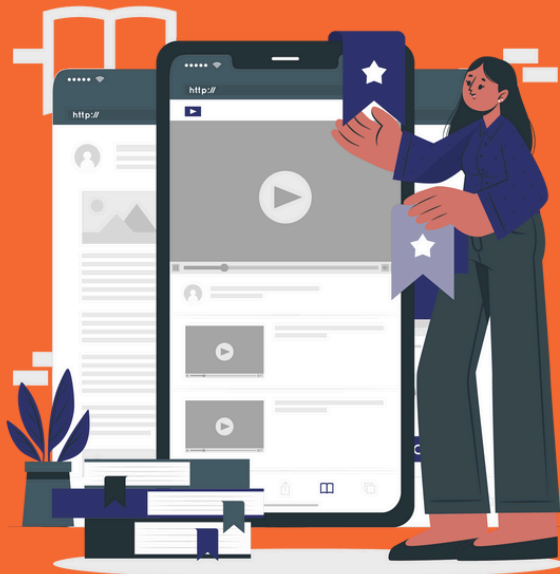
## Scholarship Acceptances

Our scholarship students were accepted into top US colleges!





## How do I qualify for a scholarship?



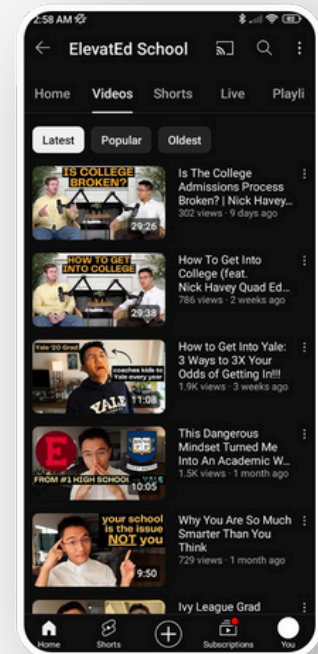
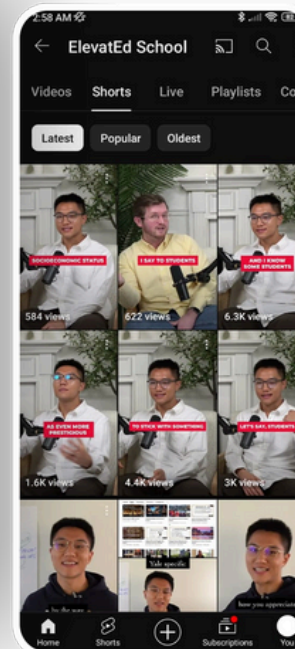
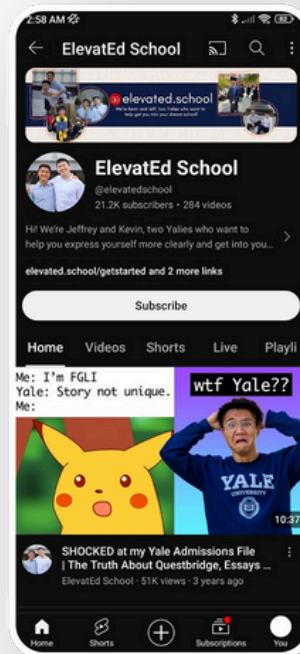
The first step is to visit [www.elevated.school/getstarted](http://www.elevated.school/getstarted) and complete the intake form on our website!

**You can expect to hear from us within 48 hours!**

After that, Kevin or Jeff will get in touch with next steps to see if you qualify!

### Friendly tip for you

We highly recommend watching the FREE resources on our [YouTube channel](#) first before reaching out!





# ELEVATED **YOUTUBE** CHANNEL

Viewed more than **2 million** times!



Don't forget to **subscribe!**

Throughout the Summer and Fall of 2024, Kevin and the ElevatEd team will be periodically editing subscribers' essays completely **for free!**

Sometimes, we'll also include discount codes in the middle of videos so keep an eye out for those!

Many of our students have also gotten into Ivy League schools and T10 colleges just by watching our videos!

Subscribe Today:

[www.youtube.com/@elevatedschool](http://www.youtube.com/@elevatedschool)



# MORE THAN JUST A **CONSULTING FIRM**



## **About our Founders:** Kevin Zhen, Yale East Asian Studies '20

After watching his parents lose their jobs as restaurant staff during the COVID Pandemic, **our co-founder, Kevin,** picked up whatever work he could to help **support his family.**

Sensing a growing demand for online learning and frustrated with the gaps in his own education, Kevin designed an innovative curriculum to **help students learn everything** they needed for not just high school success, but **life success.**

In the summer of 2020, Kevin decided to pursue tutoring full time: in 3 months, he personally taught more than 120+ students writing, entrepreneurship, personal finance and college application fundamentals. He even launched the very first ElevatEd Incubator, an 8 week intensive designed to help high schoolers launch social enterprises and nonprofits!



# MORE THAN JUST A CONSULTING FIRM



## About our Founders: Jeffrey Yu, Yale East Asian Studies and Computer Science '23

Confident that he could now pursue his passion for education while also not starving to death, Kevin embarked on a new challenge: **recruiting Jeff!**

Jeff previously worked as a software engineering intern at Playstation, worked at Ernst & Young as a tech consultant and served as a Student Ambassador to the Yale Admissions Office. He's also written extensively about college admissions on Quora and taught courses on motivation and leadership while sponsored by the US Embassy in Tokyo.

### Fun Fact!

Kevin initially met Jeff at a breakdance practice at Yale and was immediately impressed by how Jeff took detailed notes of each move at every session. Not to mention Jeff's incredibly powerful story which helped his [college essay get featured in the New York Times!](#)





## FROM 2020-2024

- We've helped 75+ different students win 225+ Scholastic prizes across multiple categories ranging from poetry to flash fiction, personal memoir, humor, journalism and more.
- We've coached more than 200+ students from every background imaginable into all 8 Ivies, as well as Stanford and MIT.
- We've recorded over 300+ videos related to Yale, college admissions and academic success
- But beyond the numbers, we've had the pleasure of watching our students grow and fulfill their potential. That is why we teach!